Eva Najjar

UX DESIGNER AND WEB DEVELOPER

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Jamil Shalhoub St. 13/15 Haifa, Israel

WORK EXPERIENCE

INDEPENDENT FREELANCER   2010 - Present

I have worked on dozens of projects that have involved branding, digital design and development, and print design, with diverse and multicultural clients –from individuals and tech startups to feminist and human rights organizations.

VISUAL DESIGNER   2016- Present

Localized / DC
Localized is a career tech platform that connects university students with industry experts and employers. I do everything from creating white label, customized landing pages for 50+ partners to in-app design work, translation, template creation for mailchimp and more.

LEAD DESIGNER AND DEVELOPER   2012 - Present

Just Vision / DC/NY
I am responsible for the visual design and branding materials, including Just Vision's films branding and campaigns. I am also responsible for building and maintaining their website.

MEDIA DIRECTOR   2007–2011

Adalah–The Legal Center for Arab Minority Rights in Israel / Haifa
In my role at Adalah, I was responsible for overseeing the media strategy and the media team; managing every aspect of press outreach, and developing campaigns and publicity materials for community outreach.

PR AND ADVOCACY COORDINATOR   2006-2007

Gisha – Legal Center for Freedom of Movement / Tel Aviv
In my role, I was responsible for writing and disseminating press releases in Arabic, Hebrew and English; liaising with local and international media; preparing publicity materials for website and community outreach; organizing conferences, and lobbying Israeli and Foreign decision-makers.

PROJECT AND COMMUNICATIONS COORDINATOR   2005-2006

The Association for Civil Rights in Israel / Haifa
Responsible for writing and disseminating press releases in Arabic; liaising with local Arab and international Arab media; and arranging conferences and study days for the Arab Minority.

MEDIA COORDINATOR   2002-2005

Adalah – The Legal Center for Arab Minority Rights in Israel / Shafa'amr
Responsible for writing and disseminating press releases in Arabic and Hebrew; liaising with local and international media, and preparing publicity materials for website and community outreach.

EDUCATION

Technion's Continuing Education and External Studies Unit
(Israel Institute of Technology)
2020: User Experience Design Certificate

Tiltan College
2006: Graphic Design Certificate

The Hebrew University of Jerusalem
2003: M.A. in Communication and Journalism
2000: B.A. in Communication and Journalism
2000: B.A. in English Linguistics

SKILLS

Photoshop

Illustrator

Indesign

Dreamweaver

PowerPoint

Keynote

Axure

Figma

Sketch

CSS, HTML5, PHP, Drupal, Wordpress

LANGUAGES

ARABIC

ENGLISH

HEBREW